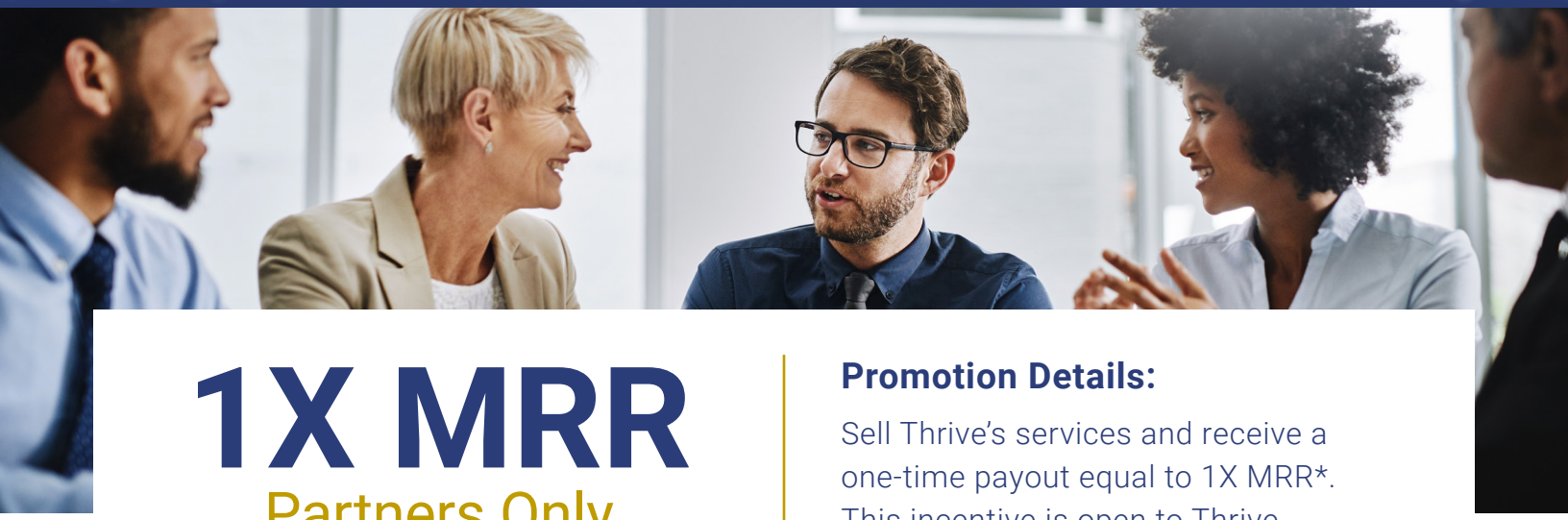
Earn **1X MRR** Selling Thrive's Services

Offer Expires: **September 30, 2026**



1X MRR

Partners Only

SPIF will be issued once all contracted MRR is billing. Contact channelops@thrivenextgen.com for status updates. Only one promo is eligible per client.

Promotion Details:

Sell Thrive's services and receive a one-time payout equal to 1X MRR*. This incentive is open to Thrive Agents and applies exclusively to the acquisition of New Logo Business through Eligible Contracts.

***SPIF TERMS AND EXCLUSIONS: THIS IS A PROMOTIONAL ADVERTISEMENT FOR THRIVE'S SPIF AND IS NOT A CONTRACT BETWEEN YOU AND THRIVE NOR AN INVITATION FOR AN OFFER.** This SPIF opportunity is explicitly subject to, and Agent acknowledges and agrees to, the SPIF Addendum terms and conditions located here: https://go.thrivenextgen.com/thrive-spif-addendum. This SPIF is only available to active Thrive Agents. Eligibility for this SPIF is strictly limited to New Logo Business on Eligible Contracts. Eligible Contracts must be signed by the New Logo Business customer after January 1, 2026 but before September 30, 2026 to qualify for this SPIF. Thrive will determine, at its sole discretion, if an Agent has satisfied the criteria and met the terms and conditions of this SPIF.

If an Agent meets the terms and conditions of this SPIF opportunity, as determined in Thrive's sole discretion, Thrive will issue the SPIF payment post-expiration of the applicable promotional period and only after the entirety of the New Logo Business service order is fully provisioned. Billing is active for the full MRR, and payment from the customer has been received by Thrive. Full MRR does not include credits or free months.

Thrive reserves the right to withhold, reclaim, or clawback, in addition to any other rights to recovery, any SPIF payment(s) due to any customer nonpayment, credits issued to customer's account, reductions or downgrades in services, and/or termination of services prior to the end of the initial term of the Eligible Contract. Each Agent is eligible for a single SPIF payment per New Logo Business that signs an Eligible Contract under this promotion. Thrive reserves the right to update or cancel the terms and conditions of this SPIF at any time without prior notice in its sole discretion.

Definitions

- **Agent:** A partner or sub-agent in good standing under an approved and active Technology Services Distributor Agreement or direct Sales Channel Agent Agreement with Thrive.
- **Eligible Contract:** A direct agent-sourced opportunity whereby Thrive contracts with the end customer directly for an initial service term of 36 months or longer (excluding any free or credited months). For the avoidance of doubt, any contracts entered into by a partner or reseller directly with the customer, including contracts whereby a customer purchases Thrive services at wholesale rates, are explicitly excluded and not considered Eligible Contracts.
- **MRR:** Monthly recuring revenue excluding applicable taxes and explicitly excluding any revenue arising from any licensing, Microsoft 365 services or products, one-time services, products, or any re-sale based engagements. MRR on eligible revenue shall be calculated using the list price less any recurring discounts or other discounts as listed in the Eligible Contract.
- **New Logo Business:** A customer who is not currently or recently (within the last 12 months) receiving services under a contract with Thrive. For the avoidance of doubt, renewals, replacements, upgrades, and/or upsells do not qualify as New Logo Business.

Contact: channelops@thrivenextgen.com | **Already have an opportunity? Send it to:** channelregistrations@thrivenextgen.com

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